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Building Corporate Accountability - Simon Zadek - 2013-11-05
The practice of social and ethical accounting is emerging as a key tool for companies in the 1990s in response to calls for greater transparency and accountability to different stakeholders, and as a means for managing companies in increasingly complex situations where social and environmental issues are significant in securing business success. This is the first book to address the practice of social and ethical accounting, auditing and reporting, and its implications for the development of corporate social, ethical and environmental responsibility. It includes ten case studies, as well as an historical overview of the development of social and ethical accounting and reporting. The editors introduce a methodological framework that allows emerging practice worldwide to be analysed, understood and improved; and the case studies are written by the practitioners, giving insight into the experiences described. This innovative book, written by internationally acknowledged leaders in the field, will be of enormous value to business managers, particularly those with responsibility for corporate affairs, human resources, environmental management, financial management, or planning. It will also be a useful text for business students.

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Building to Last - Colin Hutchinson - 2014-06-03
The major challenge for companies is to create a business that will last. This means they have to take seriously the issue of sustainable development, rather than simply having an environmental policy, conducting social or environmental audits or consulting the stakeholder. It requires more radical change; a thorough review of core values and purposes, with attention to the 'triple bottom line' of money, people and nature. Building to Last shows the way. Part One lays out the factors, including market trends and changing mindsets, which businesses will in future have to take into account. Part Two looks at some of the most enlightened steps so far taken by companies to preserve or enhance profitability while positioning themselves for the next century. The final part examines the different ways in which business can adopt principles of sustainability: independently, through industry associations, with those in their local community and through initiatives such as industrial ecology. It shows how businesses can manage the new challenges, monitor their performance and measure progress towards solutions that will last. This is a useful guide for environmental managers, senior and middle managers and managers of SMEs; and an essential text for academics and students of business schools or courses.

Modernization and Accountability in the Social Economy Sector - Ferreira, Augusta - 2019-05-31
The social economy sector (SES) faces pressures for greater accountability to their funders, users, and citizens, and a growing need to report good practices in the social, economic, and financial impact that they have on the community. However, these entities often face difficulties related to the lack of an accounting framework that allows them to properly disseminate the results of their activities. Thus, practices that involve financial reporting and an assessment of their social, economic, and financial impact are needed to improve their accountability, sustainability, and operational performance. Modernization and Accountability in the Social Economy Sector is an essential reference source that discusses future avenues of development for the management of SES entities, accounting, control in SES management, and measures of performance in the SES. Featuring research on topics such as online communication, social accounting, and value reporting, this book is ideal for managers, financial consultants, academicians, researchers, and students interested in accounting, management, internal control, auditing, and technology use in the SES.
This book deals with the role of international standards for corporate governance in the context of corporate social responsibility. Based on the fundamentals of moral theory, the book examines governance and CSR in general, addressing questions such as: Is "good governance" not affected by moral concerns? How do the principles and practices of CSR standards adhere to or conflict with insights from business ethics and moral theory? To what extent do the standards and governance models provide normative guidance? Do the standards and governance guidelines provide an adequate means of benchmarking and auditing? Are these standards a help or a hindrance to stakeholder engagement and transparency? The book provides insightful and thought-provoking answers to these and many other important questions concerning CSR standards, and offers a valuable resource for practitioners, academics and students at business schools and other institutions.

Sustainability Accounting and Accountability - Jeffrey Unerman - 2010-12-14
This exciting book is one of the first textbooks in this fast growing field. Contributed to, and edited by an impressive array of internationally renowned authorities, it draws on real life examples and case studies.

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Extending Schumacher's Concept of Total Accounting and Accountability into the 21st Century - Kala Saravanamuthu - 2009-03-23
Intends to posit Schumacher's Middle Way thinking in the context of growing concerns about global warming and climatic changes and, teases out its implications for holistic accountability by introducing readers to the science of climate change and its implications for managing natural resources.

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Business Ethics - Andrew Crane - 2007
The subject of business ethics addresses what can be considered morally right and wrong in the way businesses make decisions and conduct their activities. Business Ethics is a lively and engaging textbook covering the foundations of business ethics and applying these theories, concepts and tools to each of the corporation’s major stakeholders. Written from a European perspective, the text considers the implications of three major concerns facing the corporation: corporate citizenship, globalization and sustainability. This second edition has been thoroughly revised and updated and includes new content on personal values and Asian perspectives. It features lots of new cases and vignettes as well as updates of favourites from the first edition. The high level of pedagogical features has been extended for the new edition, with new features including 'Ethics on Screen' and 'Key Readings'. The online resource centre has been developed further with new features including more teaching notes, incorporating review and discussion questions for lecturers, and additional weblinks for students.

Integrated Sustainability Reporting - Laura Bini - 2019-08-19
This book proposes an integrated approach to sustainability reporting, the goal being to overcome certain limitations of the well-established additive approach, where the reporting of environmental, social and economic issues is sequential, but separate. It argues that, in order to successfully communicate its commitment to sustainability, a company should report on how environmental and social issues impact its way of doing business, namely its business model, contributing to value creation. Thus, a reporting framework for business models that encompasses sustainability is presented. In turn, a number of illustrative examples are examined to show how business model reporting could be optimally used to provide effective and integrated sustainability reporting. The book also offers a broad analysis of corporate sustainability reporting, which includes a discussion of the theoretical background, an explanation of why companies provide sustainability reporting, a description of the current regulatory framework for sustainability disclosure, and a review of sustainability reporting literature that shows the main characteristics of sustainability disclosure practices. Given its scope, the book will be of interest to all researchers and practitioners working for companies or organizations that aim to support, implement and improve the current framework for sustainability reporting, by adopting a more integrated approach that encompasses both environmental and social aspects with the economic and financial results via the business model. The book also offers a valuable reference guide for science social researchers, including PhD students, interested in a discussion of the latest literature on sustainability, corporate social responsibility, and the communication of business models.

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Corporate Sustainability, Social Responsibility and Environmental Management - Mark Anthony Camilleri - 2017-02-02
This book provides a concise and authoritative guide to corporate social responsibility (CSR) and related paradigms, including environmental responsibility, corporate sustainability and responsibility, creating shared value, strategic CSR, stakeholder engagement, corporate citizenship, business ethics and corporate governance, among others. It is primarily intended for advanced undergraduate and / or graduate students. Moreover, it is
This book provides a concise and authoritative guide to corporate social responsibility (CSR) and related paradigms, including environmental responsibility, corporate sustainability and responsibility, creating shared value, and strategic CSR. It is an essential resource for students, practitioners, and scholars. Dr. Mark Camilleri skilfully delivers a robust summary of research on the business and society relationship and insightfully points to new understandings and opportunities for responsible business conduct. I highly recommend Corporate Sustainability, Social Responsibility, and Environmental Management: An Introduction to Theory and Practice with Case Studies.

Dr. Camilleri builds on the foundations of leading academics, and shows how the subject continues to evolve. The book also acknowledges the importance of practicing corporate sustainability.

Dr. Camilleri's book provides an excellent overview of the eclectic academic literature in this area, and presents a lucid description of how savvy companies can embed themselves in circular systems that reduce system-wide externalities, increase economic value, and build reputation. A valuable contribution.

Dr. Camilleri's latest book, Corporate Sustainability, Social Responsibility, and Environmental Management: An Introduction to Theory and Practice with Case Studies, provides a useful theoretical and practical overview of CSR and the importance of practicing responsible business practices in an academically reflected, yet practically relevant, way. Dr. Camilleri builds on the foundations of leading academics, and shows how the subject continues to evolve. The book also acknowledges the importance of practicing corporate sustainability.

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Sustainability Accounting and Accountability - Delphine Gibassier - 2014-06-05

The management and balancing of social, environmental and economic sustainability is one of the most complex and urgent challenges facing both private and public sector organizations today; with these challenges of sustainability posing many risks to, and many opportunities for, advancing the aims and purposes of sustainability. Popular features from the first edition are retained, whilst recent developments in theory and practice are accounted for. New substantive chapters on water resource accounting, carbon accounting, and decision making have been introduced and the book continues to benefit from the contributions of many authors from around the world, including Jesse Dillard, Rob Gray, Craig Deegan. This comprehensive and authoritative textbook will continue to be a key resource for students of accounting and sustainability, as well as being a vital tool for researchers.

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A Handbook of Corporate Governance and Social Responsibility - Professor Güler Aras - 2012-08-28

Written by experts from all over the world, A Handbook of Corporate Governance and Social Responsibility is the most authoritative single-volume guide to the relationship between good governance and social responsibility and the reality of managing both. In addition to the theory and practice of governance and CSR, the book includes case studies from large and small organizations and NGOs.

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Tomorrow's History - Simon Zadek - 2017-09-29

The last ten years have seen an extraordinary transformation in how business has to account for itself. Today, the air is thick with the buzz of corporate responsibility (CR) leaders, innovators and practitioners. Conferences and publications on the topic are in abundance: the tip of an iceberg that has become a fast-growth industry. Many of those companies and service providers most vocal in distancing themselves from early experimentation have proved the strongest advocates of sustainability reporting, often winning applause and coveted awards in the process. Even companies from controversial sectors such as alcohol, cigarettes and gambling have joined the party – running up bills of tens of millions of dollars in demonstrating their new-found faith for CR. It has not always been like this. As one of the architects of the burgeoning CR movement Simon Zadek has always been a prolific writer and contributor of ideas. The evolution of his thoughts on new economics, corporate accountability, stakeholder dialogue, social and ethical auditing and reporting have attracted consistent attention – never more than today. In this unique anthology, Zadek crystallises his key work from the last decade into a coherent and fascinating whole, which, read together, provide a context, lens and early history lesson on how CR has become one of the defining business issues of the 21st century. The writings reflect Zadek's involvement with organisations such as the New Economics Foundation, a pioneer in the development of social auditing, sustainability indicators, community finance and much more. They illustrate his contribution in setting up the Ethical Trading Initiative, and AccountAbility (where he is presently the CEO), in working with companies such as The Body Shop and Ben & Jerry's through to Nike, BT and many other civil-society organisations. The book contains 33 pieces, which are split into six sections: "The Economics of Utopia"; "Civil Society, Power and Accountability"; "Accounting for Change"; "The Civil Corporation"; "Partnership Alchemy"; and "Responsible Competitiveness". It will be an invaluable resource for anyone wishing develop an understanding of why corporate responsibility is where it is today and where it might end up tomorrow.

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The Handbook of Global Companies - John Mikler - 2013-03-25

The Handbook of Global Companies brings together original research addressing the latest theories and empirical analysis surrounding the role of global companies in local, national, and international governance. Offers new insights into the role of global companies in relation to policy and governance at local, national, and international levels. It brings together newly-commissioned research by a global team of established and up-and-coming scholars from the fields of international relations, political science, public policy, and beyond. Considers the environmental and societal responsibilities of global corporations. Covers topics including the spatial locations of global companies; debate about the power they wield and their role as catalysts in new forms of governance; and the ways in which global companies share authority with the state and international organizations to drive policy processes.

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Corporate Responsibility - Mick Blowfield - 2011-01-27

Now in its second edition, this successful textbook examines the multiple dimensions of corporate responsibility. Offering a perfect balance of theoretical and practical coverage, it provides a historical and interdisciplinary overview of the field; a summary of different management approaches; and a review of key actors and trends worldwide. The authors adopt a critical perspective that encourages students to debate various issues in this ever-evolving field. By combining an insightful and interdisciplinary approach with the pedagogy that students need, Corporate Responsibility, Second Edition provides a comprehensive introduction to the subject.
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The Real Life Guide to Accounting Research - Christopher Humphrey - 2007-12-13

This book provides rare, insider accounts of the academic research process, revealing the human stories and lived experiences behind research projects; the joys and mistakes of a wide range of international researchers principally from the fields of accounting and finance, but also from related fields in management, economics and the social studies of science.

Corporate Responsibility - Michael Blowfield - 2014-11-13

In its journey from the margins to the mainstream, the idea of corporate responsibility has become a significant part of the business agenda. Whilst society has always held expectations of business that go beyond wealth creation, the backdrop against which businesses now operate - characterised by financial crisis, climate change, political shifts, and population growth - has seen corporate responsibility becoming increasingly central to the ability of businesses to address global concerns. In a world where prosperity is measured in terms of economic growth, the pressure on business to maximise profits whilst also being held publically accountable for its social and environmental record, continues to increase. Drawing on numerous case studies, theories, and perspectives, this textbook explores what corporate responsibility reveals about the changing role of business in the twenty-first century. The third edition has been updated to reflect the full impact of the 2008-9 financial crisis and new examples of actual business practice have been presented throughout. These include: Google and their struggles with the Chinese government over censorship; Trafigura and their illegal dumping of toxic waste; and Proctor and Gamble and their charitable work to provide clean water to poor communities. The text is accompanied by an Online Resource Centre which includes: For students: Additional case studies Further reading Sources on regulation and governance Suggested films Web exercises Web links For lecturers: Images from the book.

The Debate over Corporate Social Responsibility - Steven K. May - 2007-04-19

Should business strive to be socially responsible, and if so, how? The Debate over Corporate Social Responsibility updates and broadens the discussion of these questions by bringing together in one volume a variety of practical and theoretical perspectives on corporate social responsibility. It is perhaps the single most comprehensive volume available on the question of just how "social" business ought to be. The book includes contributions from the fields of communication, business, law, sociology, political science, economics, accounting, and environmental studies. Moreover, it draws from experiences and examples from around the world, including but not limited to recent corporate scandals and controversies in the U.S. and Europe. An inclusion of the chapters examine closely the basic assumptions underlying the philosophy of socially responsible business. Other chapters speak to the practical challenges and possibilities for corporate social responsibility in the twenty-first century. One of the most distinctive features of the book is its coverage of the very ways that the issue of corporate social responsibility has been defined, shaped, and discussed in the past four decades. That is, the editors and many of the authors are attuned to the persuasive strategies and formulations used to talk about socially responsible business, and demonstrate why the talk matters. For example, the book offers a careful analysis of how certain values have become associated with the business enterprise and how particular economic and political positions have been debated. The book will be of great interest to scholars, business leaders, graduate students, and others interested in the contours of the debate over what role large-scale corporate commerce should take in the future of the industrialized world.

Sustainable Measures - Martin Bennett - 2017-09-08

Environmental and social performance measurement and reporting by business has become a high-profile issue during the 1990s. It is increasingly being requested by stakeholders and required by governments. Companies too are finding that they need better environmental and social performance data for effective internal management. And there are a growing number of standardisation initiatives - such as the ISO 14031 guidelines on environmental performance evaluation or the CERES Global Reporting Initiative (GRI) template for sustainability reporting. The book explains these and other more complex corporate action that companies are taking to improve their progress. Sustainable Measures collects together most of the key work and individuals concerned with the topic from around the world. Contributions include: environmental and social reporting by John Elkington and colleagues at SustainAbility; the GRI discussion draft; Roger Adams and Martin Houldin on the FEED study of environmental reporting; Janet Ranganathan of the World Resources Institute on sustainability measures; and Martin Bennett and Peter James on ISO 14031 and the future of environmental performance evaluation. There are also chapters examining current practice in Austria, Denmark, India, Indonesia, Japan, the Netherlands and South Africa, developments in electronic reporting, as well as case studies of Baxter, Kunert, Niagara Mohawk, Unox, The Body Shop and the UK water industry, and an analysis of leading social reports. The book is essential reading for all academics, campaigners, policy-makers and practitioners with an interest in issues such as: the standardization and comparability of environmental and social performance measures; Measuring and reporting on sustainable business; Eco-points and other means of evaluating product impacts; The implementation of measurement and reporting; Best practice in corporate environmental and social reporting; New means of communicating environmental data; Environmental performance evaluation in developing countries.

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The Routledge Companion to Critical Accounting - Robin Roslender - 2017-09-11
The field of critical accounting has expanded rapidly since its inception and has become recognized as offering a wealth of provocative insights in the wake of the global financial crisis. It is now firmly embedded within accounting literature and in how accounting is taught. Surveying the evolving field of Critical Accounting, including theory, ethics, history, development and sustainability, this Companion presents key debates in the field, providing a comprehensive overview. Incorporating interdisciplinary perspectives on accounting, the volume concludes by considering new directions in which critical accounting research may travel. With an international array of established and respected contributors, this Routledge Companion is a vital resource for students and researchers across the world.

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Corporate Social Responsibility and Reporting in Sports Organizations - Massimo Valeri - 2018-07-31
This book explores the key issues of corporate social responsibility (CSR) and reporting as applied to sports organizations, with particular attention to the Italian environment. It is divided into two parts, the first of which examines the general principles and reporting tools of CSR; these represent the reference point for all types of organizations, including sports organizations. The coverage encompasses the evolution of CSR and the latest standards issued by authoritative national and public institutions. The aim is to provide readers with a sound basis for understanding fully the application of these principles and reporting tools within the world of sport. The second part is devoted to a detailed analysis of the CSR strategies and social reporting initiatives adopted by sports organizations. Although the focus is primarily on Italian sports organizations, due attention is also paid to world benchmarks. In particular, the analysis examines the CSR strategies and reporting initiatives developed by international and Italian sports federations and by two international professional football clubs. The book will be of wide interest to academics, students, and practitioners.

The European Difference - László Zsolnai - 2012-12-06
The European Difference: Business Ethics in the Community of European Management Schools aims to present the business ethics provisions, programs and experiences of member universities of the Community of European Management Schools (CEMS). This book also attempts to demonstrate the distinctiveness and cultural integrity of European business ethics. Not surprisingly, the character and the level of development of business ethics in the represented European countries are diverse. However, common characteristics can be discovered in the business ethics experiences described in this volume. One principal theme that emerges is that European business ethics is deeply rooted in culture and less influenced by abstract principles and ideas. Some critical distance from the mainstream American approach to business ethics is also a common characteristic of contributions in this book. This book was born from the fruitful exchange of the CEMS Inter-faculty Group in Business Ethics. CEMS was founded in 1988 as an association of top-level schools of management education throughout Europe, and inter-faculty groups were established to develop joint teaching materials and to encourage collaboration among the researchers at the various CEMS schools.

The Oxford Handbook of Civil Society - Michael Edwards - 2013-07-04
Broadly speaking, The Oxford Handbook of Civil Society views the topic of civil society through three prisms: as a part of society (voluntary associations); as a kind of society (marked out by certain social norms); and as a space for citizen action and engagement (the public square or sphere).

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Integrated Reporting - Cristiano Busco - 2013-11-27
This book focuses on Integrated Reporting as a contemporary social and managerial innovation where a number of initiatives, organizations and individuals began to converge in response to the need for a consistent, collaborative and internationally accepted approach to redesign corporate reporting. Integrated Reporting is a process that results in communication of the annual “integrated report” which describes value creation over time. An integrated report is a concise communication about how an organization’s strategy, governance, performance and prospects lead to the creation of value over the short, medium and long term. This book offers a fresh perspective with expert contributions focusing on both the theoretical underpinnings and the practical challenges for the future of corporate reporting.

Integrated Reporting - Cristiano Busco - 2013-11-27
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The New Economics of Sustainable Consumption - G. Seyfang - 2008-12-11
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An Introduction to Healthcare Organizational Ethics - Robert T. Hall - 2000-06-15
This is a lucid, readable discussion of ethical questions in health care as they arise on the business or organizational level: an effort to spell out an ethical perspective for healthcare organizations. It will be of use to students in health services management programs, health care professionals, healthcare administrators, and members of healthcare ethics committees. Hall begins with the ethical analysis of decision-making in the management of healthcare organizations and then addresses some of the questions of organizational ethics through analysis of corporate social responsibility in for-profit and not-for-profit organizations and of the problem of uncompensated care. Later chapters take up patient development, community relations, diversity, employee relations, governmental relations, regulatory compliance and medical records. The author's analysis focuses on healthcare institutions as business organizations with many of the problems faced by corporate management in other fields but with the difference that health care holds a special place among human needs and has traditionally been viewed from an altruistic perspective. He gives special attention to the new standards on organizational ethics promulgated by the Joint Commission on Accreditation of Healthcare Organizations and includes many case studies not only to illustrate the main points but also to direct the reader's attention to peripheral aspects that can complicate issues.

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Regulating Corporate Human Rights Violations - Surya Deva - 2012-01
Despite the continuous addition of regulatory initiatives concerning corporate human rights responsibilities, what we witness more often than not is a situation of corporate impunity for human rights abuses. The Bhopal gas leak - examined as a site of human rights violations rather than as a mass tort or an environmental tragedy - illustrates that the regulatory challenges that the victims experienced in 1984 have not yet been overcome. This book grapples with and offers solutions to three major regulatory challenges to obligating companies to comply with human rights norms whilst doing business, and asks: why companies should adhere to human rights, what these responsibilities are, and how to ensure that companies comply with human rights norms whilst doing business, and asks: why companies should adhere to human rights, what these responsibilities are, and how to ensure that companies comply with their responsibilities. Building on literature in the fields of law, human rights, business ethics, management, regulation and philosophy, this book proposes a new ‘integrated theory of regulation’ to overcome inadequacies of the existing regulatory framework in order to humanize business. This book will be of interest to scholars, students, researchers, policy makers and human rights activists working in the fields of Law, Business and Human Rights.

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Development and the Private Sector - Deborah Eade - 2006
Corporations have a major impact on the lives of people in developing countries. Not only do they determine the shape of private international economy, but also many private companies now provide essential social services that were previously the responsibility of government. The growth of corporate power has generated a backlash as companies are held to account for the social and environmental impacts of their business. The resulting array of new initiatives coming under the term ‘corporate social responsibility’ has many implications for development. There are heated debates as to whether these initiatives should remain voluntary, or form part of tighter international regulation of business. Corporations clearly have the potential to contribute to sustainable economic growth in developing countries. However, their business can also undermine people's livelihoods. Contributors to this volume examine the impact of the private sector on development, whether through core business practices, corporate responsibility endeavours, or philanthropic activities. Bringing together both analytical chapters and case studies ranging from El Salvador, to Kenya, to Timor-Leste, this book focuses on how the private sector can do less harm, and even do considerable good by fostering equitable development.

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Communicating Corporate Social Responsibility in the Digital Era - Adam Lindgreen - 2017-12-12
Although literature on corporate social responsibility is vast, research into the use and effectiveness of various communications through digital platforms about such corporate responsibility is scarce. This gap is surprising;
discuss and develop our knowledge and theory of the nature of 'accountability' in contemporary global society and from a range of disciplines including accounting, political science, management, sociology and policy studies to modern plural state. Social Accounting and Public Management brings together for the first time researchers for public policy and management more broadly. These include the issues of the nature of accountability in the last 50 years. More recently it has taken on greater significance for other subjects as well, addressing issues that are necessary, to establish an essential definition and up-to-date picture of the field. This research anthology addresses the above objectives. Drawing on marketing, management, and communication disciplines, among others, this anthology examines how organizations construct, implement, and use digital platforms to communicate about their corporate social responsibility and thereby achieve their organizational goals. The 21 chapters in this anthology reflect six main topic sections: Challenges and opportunities for communicating corporate social responsibility through digital platforms. Moving toward symmetry and interactivity in digital corporate social responsibility communication. Fostering stakeholder engagement in and through digital corporate social responsibility communication. Leveraging effective digital corporate social responsibility communication. Digital activism and corporate social responsibility. Digital methodologies and corporate social responsibility.

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Although literature on corporate social responsibility is vast, research into the use and effectiveness of various communications through digital platforms about such corporate responsibility is scarce. This gap is surprising: communicating about corporate social responsibility initiatives is vital to organizations that increasingly highlight their corporate social responsibility initiatives to position their corporate brands for both consumers and other stakeholders. Yet these organizations still sometimes rely on traditional methods to communicate, or even decide against communicating at all, because they fear triggering stakeholders’ skepticism or cynicism. A systematic, interdisciplinary examination of corporate social responsibility communication through digital platforms therefore is necessary, to establish an essential definition and up-to-date picture of the field. This research anthology addresses the above objectives. Drawing on marketing, management, and communication disciplines, among others, this anthology examines how organizations construct, implement, and use digital platforms to communicate about their corporate social responsibility and thereby achieve their organizational goals. The 21 chapters in this anthology reflect six main topic sections: Challenges and opportunities for communicating corporate social responsibility through digital platforms. Moving toward symmetry and interactivity in digital corporate social responsibility communication. Fostering stakeholder engagement in and through digital corporate social responsibility communication. Leveraging effective digital corporate social responsibility communication. Digital activism and corporate social responsibility. Digital methodologies and corporate social responsibility.

Social Accounting and Public Management - Stephen P. Osborne - 2010-10-18

Social accounting as a discipline has challenged the methodology and focus of the larger field of accounting over the last 50 years. More recently it has taken on greater significance for other subjects as well, addressing issues for public policy and management more broadly. These include the issues of the nature of accountability in the contemporary plural state, environmental and societal sustainability, the ethical management and governance of public services and resources, and the creation and sustenance of social capital as an essential element of the modern plural state. Social Accounting and Public Management brings together for the first time researchers from a range of disciplines including accounting, political science, management, sociology and policy studies to discuss and develop our knowledge and theory of the nature of ‘accountability’ in contemporary global society and the challenges it may pose for public policy and management. This book addresses this nexus of all of these issues and disciplines, and through this, makes a contribution to the development of the disciplines of both social accounting and public policy and management.

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International Corporate Legal Responsibility - Stephen Tully - 2012-01-06

This book provides a systematic and structured treatment of the responsibilities of corporations under the broad conception of international law emerging from these developments, gathered under the headings of environmental protection and sustainable development, international commercial law, corporate governance, labour standards, and human rights. Touching upon a variety of areas of law and legal process – including corporations law, tort law, criminal law, contract law, securities regulation, international trade, taxation, and accounting standards – the analysis emphasises the principal applicable international legal instruments and jurisprudence and the procedural mechanisms, processes, and fora by which corporations may be adjudged responsible. Each chapter goes on to identify practical considerations for corporations as well as for those who advise and manage them.

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Corporate Social Responsibility - A. Kakabadse - 2006-01-17

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Stakeholder Engagement and Sustainability Reporting - Marco Bellucci - 2018-07-27
In a context of growing social and environmental concerns, the role of large enterprises and corporations in encouraging sustainability has drawn increasing attention. Both academic debates and public-opinion research have called into question the extended responsibilities of firms in our increasingly interconnected world. By studying issues associated with the greatest challenges mankind is currently facing — from climate change to social exclusion — the scientific community is aware of the need to account for the actions and agendas of companies, especially large ones. They are becoming important global political actors with great power, but also unprecedented responsibilities. With this in mind, the authors believe that it is more important than ever that large enterprises, on the one hand, take into account the opinion of their stakeholder while defining their strategies and, on the other hand, disclose material and relevant information on their ability to contribute to sustainability while delivering value for all of their stakeholders. A consensus is being reached on the responsibility of large enterprises to report in a triple bottom perspective — not only on their financial performances, but also on their social and environmental outcomes. Consequently, it is important to understand what elements organizations need to report on in order to provide stakeholders with relevant and comprehensive sustainability reports. Against this background, this book presents a significant and original contribution, both empirically and theoretically, to the social and environmental accounting literature by studying the various features of stakeholder engagement in sustainability reporting.

Corporate Social Responsibility - Andrew Crane - 2019
As a relatively young subject matter, corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published. Retaining the features which made the first edition a top selling text in the field, the new edition continues to be the only textbook available which provides a ready-made, enhanced course pack for CSR classes. Authoritative editor introductions provide accessible entry points to the subjects covered - an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research-led approach. New case studies are integrated throughout the text from a recent and ongoing academic debate. The enlarged textbook reflects the global nature of CSR as a discipline and further pedagogical features include chapter learning outcomes; study questions; ‘challenges for practice’ boxes and additional ‘further reading’ features at the end of each chapter. This highly rated textbook now also benefits from a regularly updated companion website which features a brand new ‘CSR Case Club’ presenting students and lecturers with further case suggestions with which to enhance learning; lecture slides; updates from the popular Crane and Matten blog; links to further reading; and career sites. YouTube clips and suggested answers to study questions. An Ivey CaseMate has also been created for this book at https://www.iveycases.com/CaseMateBookDetail.aspx?id=335.

Mandated Corporate Social Responsibility - Nayan Mitra - 2019-08-28
This book examines the Indian mandate for Corporate Social Responsibility (CSR) and its implementations in various individual organizations. Although the mandate is applicable only to certain large and stable companies, many believe that India is poised to become the birthplace of social, economic and environmental transformation, given the immense size of the Indian population and its challenging socio-economic index. The book explores the various facets of CSR investigation and places special emphasis on the Schedule VII of the Indian Companies Act of 2013, which defines specific areas of intervention for these companies. In addition, it provides a wealth of first-hand case studies that exemplify the ongoing developments and the fundamental challenges and opportunities of mandated CSR.

Routledge Handbook of Counter-Narratives - Klarissa Lueg - 2020-10-23
This handbook investigates the concept of counter-narratives covers resistance and opposition as told and framed by individuals and social groups. Counter-narratives are stories impacting on social settings that stand opposed to (perceived) dominant and powerful master-narratives. In sum, the contributions in this handbook survey how counter-narratives unfold power to shape and change various fields. Fields investigated in this handbook are organizations and professional settings, issues of education, struggles and concepts of identity and belonging, the political field, as well as literature and ideology. The handbook is framed by a comprehensive introduction as well as a summarizing chapter providing an outlook on future research avenues. Its direct and clear appeal will support university learning and prompt both students and researchers to further investigate the arena of narrative research.

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Corporations and Disability Rights - Neha Pathakji - 2018-05-08
The emergence of a decentralized, fragmented, and low-cost Internet opened up possibilities for persons with disabilities to lead an independent and inclusive life, which had been denied to them in the physical world. The virtual world, unlike the physical world, was presumed to be devoid of physical, social, and attitudinal barriers that have historically led to the marginalization and exclusion of persons with disabilities. Yet with advancement in technology, concerns of persons with disabilities to access the Internet were relegated to the background. Since the Internet is largely dominated by corporations, this digital divide cannot be bridged without questioning their role; and corporations, as gatekeepers of the virtual world, need to proactively engage in dismantling barriers to accessing the Internet. Corporations and Disability Rights engages with the contemporary discourse on the nature of the right to access the Internet and contextualizes this right within the framework of emerging disability rights jurisprudence. This book explores the interplay between human rights of persons with disabilities and corporate obligation in a technologically advanced society. It argues that under disability rights jurisprudence, the right to access the Internet is a human right and not merely an enabling right. It bridges the existing normative and regulatory gaps for the effective realization of the right to access the Internet.

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Trends in Business and Economic Ethics - Christopher Cowton - 2008-07-19
A growing body of academic and business specialists are paying attention to ethical issues in business and economics, drawing on a wide range of different disciplinary and theoretical perspectives. This volume presents important new insights from scholars in economics, philosophy, business ethics and management studies. In addition to providing specific perspectives on particular topics, it presents strategic perspectives on the development of the field. Readers can inform themselves on developments in particular areas, such as social accountability or stakeholder governance; they will also find substantial contributions related to the interfaces of ethics and economics, economics and philosophy, business ethics and political science, and business ethics and management. The collection is a thought-provoking contribution to the development of business and economic ethics as an increasingly important field of academic study.

Breaking New Ground - Linda Starke - 2016-12-05
Mining is fundamental to our lives - we wear and travel in; build, cook and communicate with its products daily. However, it is also one of the most environmentally damaging industries. This study examines how such a huge and multi-faceted industry can be made sustainable, minimizing its harmful impacts and maximizing its social and economic contribution. It analyses the different needs and risks of those affected, as well as issues of supply and demand of minerals throughout the world.

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